

The background of the entire page is a dark, moody photograph showing the silhouettes of several models walking on a runway. The models are wearing various styles of clothing, including a dress with large circular cutouts and a long coat. The lighting is dramatic, highlighting the shapes of the garments against a lighter background.

À L'ÉPOQUE
THE THRIFTED RUNWAY EXPERIENCE

OFFICIAL HOSPITALITY
PARTNER · 2026

Hospitality Partner

Where vintage fashion meets culture, creativity & conscious style.

Pompano Beach, Florida ♦ December 5, 2026

THE THRIFTED RUNWAY EXPERIENCE



02 ABOUT À L'ÉPOQUE

The Thrifted Runway *Experience.*

An immersive fashion experience celebrating:

- | | |
|-------------------------|------------------------|
| ◆ Thrifted fashion | ◆ Vintage archives |
| ◆ Sustainable style | ◆ Upcycled design |
| ◆ Creative storytelling | ◆ Fashion preservation |

Bringing together designers, collectors, models, creatives, media & enthusiasts for a one-of-a-kind runway event.

03 THE OPPORTUNITY

A preferred hotel experience for our *guests.*

As we prepare to welcome guests traveling for À l'Époque, we are seeking an Official Hospitality Partner to host our guests and production team.

Our goal: a seamless experience for everyone traveling to attend, participate, and support the event.

The guests you'll *host*.

VIP & GUESTS

- ◆ VIP guests
- ◆ Special guests
- ◆ Fashion supporters
- ◆ Industry professionals
- ◆ Event attendees

FEATURED TALENT

- ◆ Event host
- ◆ Models
- ◆ Designers
- ◆ Creative collaborators

PRODUCTION TEAM

- ◆ Event producers
- ◆ Backstage team
- ◆ Media team
- ◆ Production crew

MEDIA & CREATORS

- ◆ Approved photographers
- ◆ Videographers
- ◆ Content creators
- ◆ Press guests

What we're *seeking*.

PREFERRED HOTEL RATE

A discounted À l'Époque room rate for:

- ✓ VIP guests
- ✓ Designers
- ✓ Models
- ✓ Production team
- ✓ Media guests

CASTING & PRODUCTION SUPPORT

Exploring use of hotel space for:

- ✓ Model casting meetings
- ✓ Designer meetings
- ✓ Production meetings
- ✓ Guest experiences

Dependent on hotel availability.

Ways to go *further*.

VIP HOSPITALITY EXPERIENCE

- ✓ VIP room upgrades
- ✓ Welcome amenities
- ✓ Preferred check-in experience
- ✓ Hotel gift certificates
- ✓ Guest welcome packages

CREATOR & MEDIA EXPERIENCE

- ✓ Hotel featured in event content
- ✓ Behind-the-scenes filming
- ✓ Social media exposure
- ✓ Travel content partnerships

Your return as Official *Partner*.

BRAND VISIBILITY

- ✓ Official partner recognition
- ✓ Logo on event website
- ✓ Inclusion on partner page
- ✓ Social media recognition
- ✓ Event marketing exposure

GUEST REFERRALS

Preferred accommodation for:

- ✓ Event attendees
- ✓ Designers
- ✓ Creatives
- ✓ Media
- ✓ VIP guests

CONTENT OPPORTUNITIES

- ✓ Hotel accommodations content
- ✓ Designer arrival content
- ✓ VIP experience content
- ✓ BTS storytelling

*Connect your hotel with an audience
that values **meaningful experiences.***

✓ Fashion

✓ Art

✓ Culture

✓ Sustainability

✓ Tourism

✓ Creative communities

A balanced *exchange*.

THE HOTEL PROVIDES

- ✓ Preferred discounted room rate
- ✓ Guest accommodation support
- ✓ Production accommodation options
- ✓ Potential meeting space availability

À L'ÉPOQUE PROVIDES

- ✓ Brand recognition
- ✓ Marketing exposure
- ✓ Guest referrals
- ✓ Digital promotion
- ✓ Event visibility

10 NEXT STEPS

Let's create a partnership
that benefits us *both*.

We'd love to discuss a customized hospitality partnership for À l'Époque.

CONTACT

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