

À L'ÉPOQUE
THE THRIFTED RUNWAY EXPERIENCE

CREATOR PARTNERSHIP
GUIDE · 2026

Creator Partnership

Become a Founding Creator Partner.

Pompano Beach, Florida ♦ December 5, 2026

HELP TELL THE STORY OF THE FIRST À L'ÉPOQUE



02 OUR VISION

More than a *runway show*.

À l'Époque is a celebration of vintage fashion, thrift culture, sustainability, and creative expression — an experience where fashion tells stories and community comes first.

Our goal is to build À l'Époque into a traveling fashion experience that will expand to cities across the country.

This first event is where that journey begins.

03 WHY WE'RE INVITING CREATORS

The best stories are told by the people who *live* *them.*

Instead of hiring creators to simply advertise, we're inviting a select group to document, experience, and share the first chapter of À l'Époque in their own authentic style.

Creativity

OVER FOLLOWER COUNT

Genuine storytelling

OVER SCRIPTED PROMOTION



Creators with a *trusted voice*.

PASSIONATE ABOUT

♦ Vintage fashion

♦ Fashion styling

♦ Lifestyle

♦ Thrift culture

♦ Photography

♦ Art & culture

♦ Sustainability

♦ Videography

♦ BTS storytelling

Whether your audience is 5,000 or 500,000, we're looking for creators whose communities trust their voice.

05 WHAT CREATOR PARTNERS RECEIVE

As an Official Creator *Partner*.

✓ Complimentary admission for you & a guest

✓ Priority event check-in

✓ Press wall access

✓ Behind-the-scenes content opportunities

✓ Features across À l'Époque social channels

✓ Creator credentials

✓ Access to designated content areas

✓ Interview designers, models & founder

✓ Networking with creatives & stylists

✓ Recognition as a Founding Creator Partner

As the event grows, future opportunities may include paid collaborations. We can't guarantee compensation at this stage, but we're committed to long-term relationships with creators who share our vision.

Content from your *genuine experience*.

BEFORE

Before the Event

- ✓ One announcement post or Reel
- ✓ Two to three Stories

DURING

During the Event

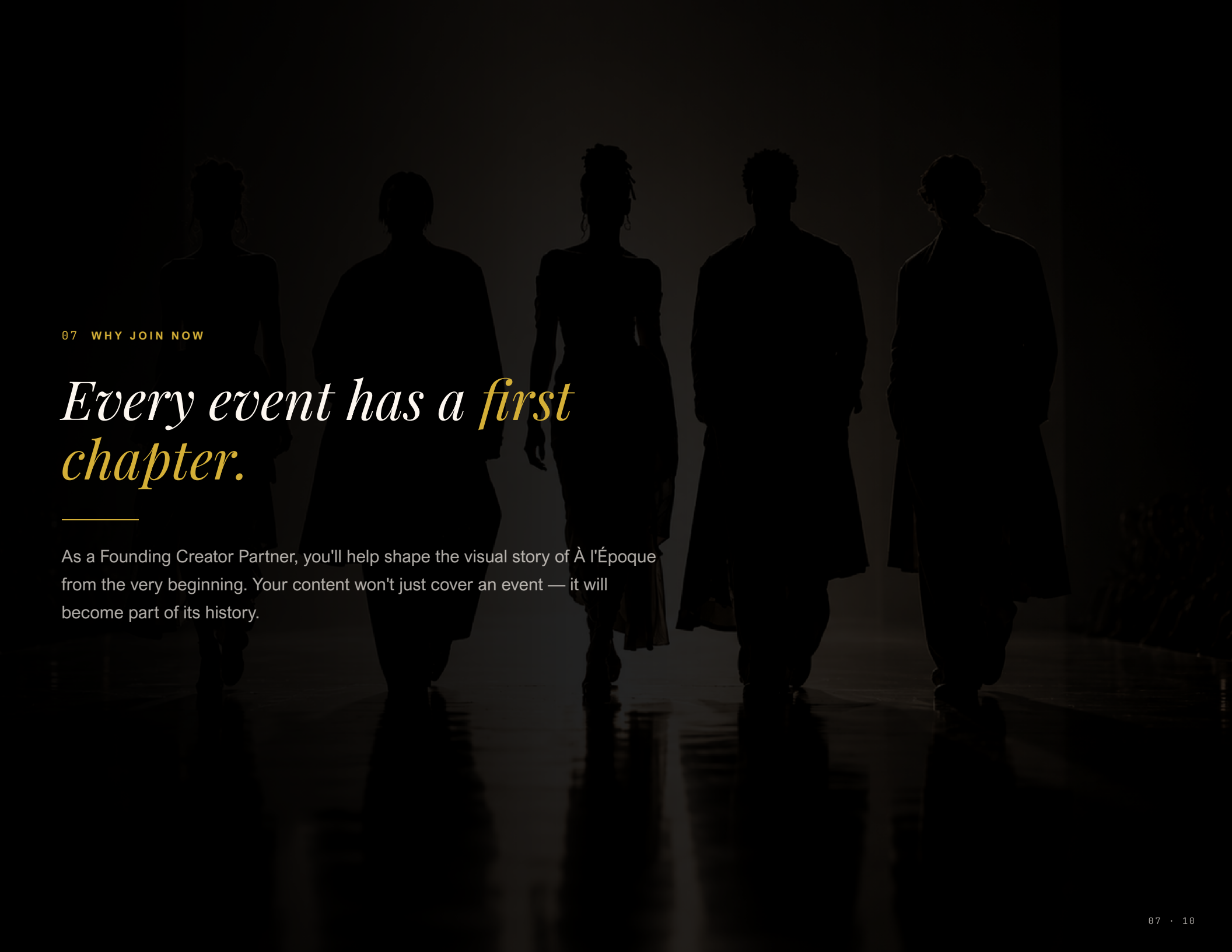
- ✓ Behind-the-scenes Stories
- ✓ Runway highlights
- ✓ Interviews or creator perspective

AFTER

After the Event

- ✓ One recap Reel or video
- ✓ Optional photo carousel or review

Authentic storytelling — not scripted advertising.

The background of the entire page is a dark, moody photograph showing the silhouettes of five people walking away from the camera on a highly reflective surface. The people are dressed in formal or semi-formal attire, including dresses and coats. Their reflections are clearly visible on the floor. The lighting is low, creating a sophisticated and mysterious atmosphere.

07 WHY JOIN NOW

*Every event has a **first** chapter.*

As a Founding Creator Partner, you'll help shape the visual story of À l'Époque from the very beginning. Your content won't just cover an event — it will become part of its history.

Event *Overview.*

EVENT

À l'Époque: The Runway Experience

LOCATION & DATE

Pompano Beach, FL · December 5

FEATURING

- ◆ Vintage runway presentations
- ◆ Creative installations
- ◆ Immersive experiences

- ◆ Emerging designers
- ◆ Vendor marketplace

- ◆ Sustainable fashion
- ◆ Networking



09 OUR FOUNDER

Born from a passion for *vintage*.

Founded by Pheline Joseph, creator of MPC Vintage, À l'Époque was born from years of passion for vintage fashion and community-building.

This event creates opportunities for designers, models, creators, stylists, collectors, and storytellers — celebrating fashion's past and inspiring its future.

Pheline Joseph

FOUNDER · MPC VINTAGE

10 BECOME A FOUNDING CREATOR

Help shape the story
from the very *beginning*.

Where history meets fashion.

CONTACT

Pheline Joseph

EMAIL

info@alepoqueexperience.com

WEBSITE

alepoqueexperience.com

THE EVENT

Pompano Beach · Dec 5, 2026

