

À L'ÉPOQUE
THE THRIFTED RUNWAY EXPERIENCE

BEAUTY EDUCATION
PARTNER · 2026

Beauty Education Partner

Partner with the next generation of beauty professionals.

Pompano Beach, Florida ♦ December 5, 2026

À L'ÉPOQUE · THE RUNWAY EXPERIENCE



02 ABOUT À L'ÉPOQUE

More than a *fashion show.*

À l'Époque is an immersive fashion experience celebrating:

- ♦ Vintage Fashion
- ♦ Sustainable Style
- ♦ Upcycled Design
- ♦ Fashion Archives
- ♦ Creative Storytelling
- ♦ Community

Our mission: preserve fashion's past while inspiring its future.

03 OUR VISION

Runway events should create *opportunity*.

We believe runway events should create opportunities for emerging creative professionals.

This partnership lets students apply their education in a real production environment — building confidence, portfolios, and professional relationships.



One Official Beauty Education *Partner.*

We're seeking a single institution to lead backstage hair and makeup services for our runway show.

Students gain practical experience while representing your institution in a professional setting.



05 STUDENT EXPERIENCE

Beyond the *classroom*.

- ✓ Style runway models
- ✓ Work backstage during a live production
- ✓ Collaborate with fashion designers
- ✓ Network with photographers & videographers
- ✓ Build professional portfolios
- ✓ Experience a fast-paced creative environment
- ✓ Learn runway prep & backstage coordination

What each side *brings*.

FROM À L'ÉPOQUE

What We Provide

- ✓ Organized production schedule
- ✓ Backstage workstations
- ✓ Model assignments
- ✓ Hair & makeup schedule
- ✓ Creative direction per collection
- ✓ Production & volunteer support
- ✓ Meals & refreshments (if available)

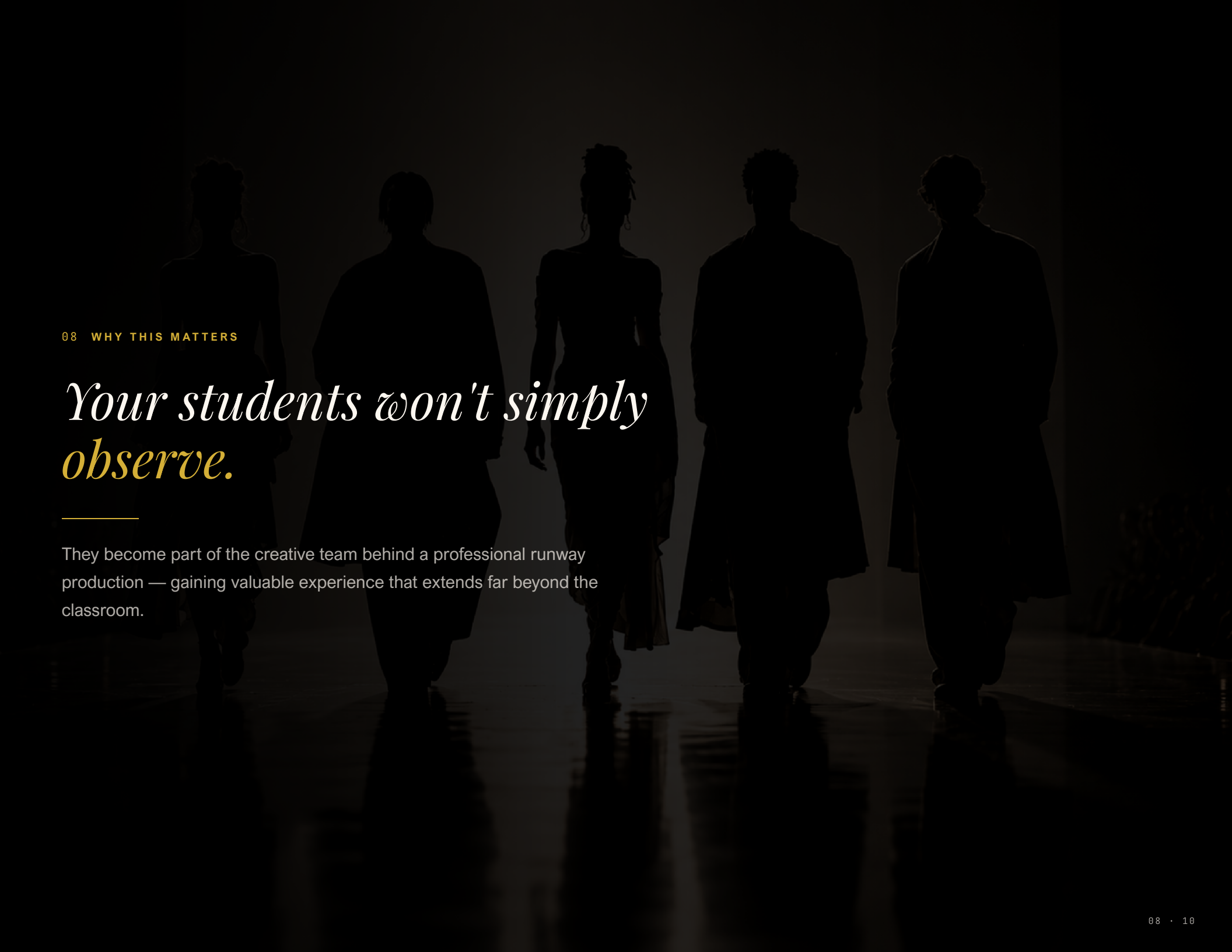
FROM YOUR SCHOOL

What We Ask

- ✓ Qualified student stylists & makeup artists
- ✓ Licensed instructors or supervisors
- ✓ Professional tools & supplies (if applicable)
- ✓ Commitment to the event timeline
- ✓ Team professionalism

What your school *receives*.

- | | |
|--|--|
| ✓ Official title recognition | ✓ Logo placement on the event website |
| ✓ Recognition in the digital event program | ✓ Social media features before & after |
| ✓ Recognition during the runway show | ✓ Professional event photography |
| ✓ Professional event video | ✓ BTS content featuring your students |
| ✓ Display school materials & promo info | ✓ Networking with designers & media |

The background of the page is a dark, moody photograph of five models walking away from the camera on a runway. The models are silhouetted against a slightly lighter background, and their reflections are visible on the glossy floor. From left to right, there are three women and two men, all wearing long, elegant garments. The overall atmosphere is sophisticated and artistic.

08 WHY THIS MATTERS

Your students won't simply observe.

They become part of the creative team behind a professional runway production — gaining valuable experience that extends far beyond the classroom.



09 OUR FOUNDER

Built to create *opportunity.*

Founded by Pheline Joseph, creator of MPC Vintage, À l'Époque was born from years of passion for vintage fashion and community-building.

It's designed to create opportunities for designers, models, creators, stylists, collectors, and storytellers — celebrating fashion's past and inspiring its future.

Pheline Joseph

FOUNDER · MPC VINTAGE

10 LET'S CREATE SOMETHING MEMORABLE

Inspire the next generation of beauty *professionals.*

*We would be honored to welcome your institution as our Official
Beauty Education Partner.*

CONTACT

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THE EVENT

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